

Winter Solstice Soirée 2023 Sponsorship Request Letter

Greetings from Golden Heart Performing Arts!

My name is Teal Belz and I am the Artistic Director of *The Sixth Annual Winter Solstice Soirée*, an evening of aerial and acrobatic arts entertainment.

Golden Heart Performing Arts has become a community centerpiece for jaw-dropping movement-arts education and performances across the state of Alaska. Our program is focused on exploring the body as the primary medium through the disciplines of Circus, Aerial and Acrobatic Arts. We work with <u>all</u> students ranging from ages 2 to Adult.

This year is very special to us as our thirty person Troupe has been training with two International Artists in Residence joining us from Bangkok, Thailand and Montreal, Canada. Our skill level and presentation of movement arts have excelled tremendously. This December our Performance Troupe will WOW our community with over 15+ Circus Arts Acts. We expect our shows to sell out.

You can view the trailer to our most recent show on Vimeo or Youtube by searching for the keywords "Winter Soiree Fairbanks, Alaska." You can also follow our progress on Instagram @goldenheartperformingarts.

This event will cost \$40k to produce. We expect to sell over 400 tickets to the event. Our ticket sales alone will not make up for the cost of production. We are seeking financial support to host this state-of-the-art show for our community.

We have included a "Sponsorship Commitment Letter" that shows different sponsorship packages available. Even a little bit of financial assistance would be greatly appreciated. Feel free to reach out if you have any other ideas on how we can work together to keep our community happy, healthy and artistically driven to success!

Thank you for the consideration,

Coach Teal Belz teal@goldenheartak.com (907) 699-8522 (call/text)

Winter Solstice Soirée 2023 Sponsorship Commitment Levels

Due by December 4th, 2023

TITLE SPONSOR \$30,000

ONLY 1 AVAILABLE! Your Company's Name front and center across ticket sales, website, social media and more. Referring to the "Winter Solstice Soirée" in part with Your Company's Name. Included in our Media Release to the public. BONUS: Includes 10 front row tickets at a show of your choice and a behind the scenes experience of the Circus!

STAGE SPONSOR \$10,000

ONLY 1 AVAILABLE! Your Company's Name across the stage in banner form. Reference to Your Company's Name inside the show program. 3x post on social media tagging Your Company's Name in regards to your support. Included in our Media Release to the public. BONUS: Includes 6 front row tickets at a show of your choice!

EVENT SPONSOR \$5,000

Your Company's Logo and website inside the show program. 2x post on social media tagging Your Company's Name in regards to your support. BONUS: Includes 4 tickets at a show of your choice!

GOLDEN SPONSOR \$2,500

Your Company's Logo inside the show program. 1x post on social media tagging Your Company's Name in regards to your support. BONUS: Includes 2 tickets at a show of your choice!

SILVER SPONSOR \$1,000

Your Company's Logo inside the show program. 1x post on social media tagging Your Company's Name in regards to your support.

BRONZE SPONSOR \$500

Your Company's Logo inside the show program. 1x post on social media tagging Your Company's Name in regards to your support.



Winter Solstice Soirée 2023 Donation Form

www.GoldenHeartAK.com

Donor Information		
BUSINESS NAME	NAME (LAST, FIRST, M.I.)	
STREET ADDRESS	EMAIL	
CITY, STATE, ZIP	PHONE	
WEBSITE	ALTERNATE PHONE	
Donation Description		
CHECK ONE: □ CASH □ PRODUCT / ITEM □ SERVICE □ OTHER		
AMOUNT / DESCRIPTION		DATE
NOTES		
Contact Information		
Golden Heart Performing Arts	Contact Name	
2815 Horner Court Unit 3	Teal Belz	
Fairbanks, Alaska 99709		

Cell: (907) 699-8522

Email: teal@goldenheartak.com